



IO, LLC
Nikki Trotter, I/O Psychologist
Purpose-Driven Leadership Coach / CEO / Founder

Greetings! My name is Nikki Trotter, and I am an I/O Psychologist; and now a leadership coach that has spent more than 15 years consulting mid to large-sized companies both; as an internal and an external consultant in the areas of Industrial / Organizational Psychology, Organizational Development and Human Resources. As a previous consulting professional I have acquired a solid record of achievements and demonstrated successes leading, managing, and implementing a variety of strategic organizational development and effectiveness programs and processes; designed to enhance the performance of business, organizations, teams, and individuals.

I have been successful in consulting all levels of leadership within these organizations which has included everyone from the front-line Supervisor to the C-suite Executive; helping them to maximize their potential and improve their overall leadership efficiency and effectiveness. I have also worked for a diverse range of organizations and industries, including government, healthcare, retail, non-profit and energy; just to name a few.

However, in 2018, I came to the realization that with all the work and successes that I had been blessed with accomplishing and achieving over the years, the scales of my life still felt unbalanced. And with my God-given gifts and talents, there was one true talent that I believed God wanted me to utilize in a way that would be a blessing; and have a greater impact; not only in the lives of everyday people, but the workplaces and workspaces in which they inhabit each and every day. That divine talent was purpose-driven leadership coaching.

Through coaching, I believe that I have been called to transform lives and workplaces; *one person, one team and one workforce at a time*. My professional philosophy around coaching can be best described by a famous quote by John Maxwell; in which he stated that “people don’t care how much you know, until they know how much you care.” In doing so, my coaching includes valuing relationships, collaborating, and a committing to service excellence in every client interaction and in every transaction.

As it relates to my professional credentials, I hold a Bachelor of Arts degree in Business Administration; with a minor in Marketing from Columbia College, a Master of Science degree in Industrial/Organizational Psychology from Capella University and a Master of Arts degree in Communications from Webster University. I also hold a Human Resource certification; SHRM - CP from the Society of Human Resource Management and am a member of the Society of Industrial/Organizational Psychology (SIOP).

I am also currently in the process of acquiring the designation of a Professional Certified Coach (PCC) with the University of Miami; one of the most coveted certifications the International Coaching Federation (ICF); a global leader and one of the most respected associations in the industry of coaching. In addition to this, I am also certified in a variety of personality and leadership development tools and assessments including the DiSC profile, Development Dimensions International (DDI), and various Franklin Covey offerings.

Currently, I live in the Central Florida area with my husband of 17 years and my son who is now a Sophomore in High School. I also have a daughter, who is currently studying Psychology at UCF and who is also the

mother of my beautiful one-year old grandson. In the meantime, and in between time, my husband and I enjoy going to the movies and taking long walks in areas surrounded by the beauty of nature. We also enjoy fine dining and holding bible studies with our church family and friends.

I am also a devout Christian, and Pastor's wife of The Church of Salvation (The COS). We specialize in ministering to the sick and the shut in, as well as the elderly, the jobless and those that are food insecure.

As the CEO of IO, LLC, I am so excited to share this information about me with you; and I look forward to working with you and building long lasting relationships with you; all my current, and prospective clients.

Sincerely,

A handwritten signature in black ink, appearing to read 'Nikki Trotter', with a stylized, cursive script.

Nikki Trotter